



## 2009 SENATE BILL 410

1     **AN ACT** *to create* 84.1051 of the statutes; **relating to:** designating and marking  
2             a portion of I 43 in the city of Milwaukee as the Jeannetta Simpson–Robinson  
3             Memorial Highway.

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*Analysis by the Legislative Reference Bureau*

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*The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:*

4             **SECTION 1.** 84.1051 of the statutes is created to read:  
5             **84.1051 Jeannetta Simpson–Robinson Memorial Highway.** (1) The  
6             department shall designate and, subject to sub. (2), mark the route of I 43,  
7             commencing at the North Avenue interchange in the city of Milwaukee and  
8             proceeding northerly to the Keefe Avenue and Atkinson Avenue interchange in the  
9             city of Milwaukee, as the “Jeannetta Simpson–Robinson Memorial Highway” in  
10            recognition and appreciation of the good works of Jeannetta Simpson–Robinson, a

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lifelong community leader and activist who championed the poor, the disadvantaged, children, and peaceful non-violent resolutions to conflicts.

**(2)** Upon receipt of sufficient contributions from interested parties, including any county, city, village, or town, to cover the costs of erecting and maintaining markers along the route specified in sub. (1) to clearly identify to motorists the designation of the route as the “Jeannetta Simpson–Robinson Memorial Highway,” the department shall erect and maintain the markers. No state funds, other than from the receipt of contributions under this subsection, may be expended for the erection or maintenance of the markers.

**(END)**